

## Toyota Forklift

Toyota Forklift Training Burlington - In the U.S., Toyota Materials Handling inc., or TMHU, continues to be the best selling lift truck provider since 1992. This business has been headquartered out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With a distinguished reputation of durability and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the keystone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are built here.

All Toyota's manufacturing plants within Canada and the United States comply with the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to constant progress, and its environmental systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70 percent fewer smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and policies.

### TMHU, U.S.A.- Leading the Industry

Brett Wood, President of TMHU, links Toyota's success to its stout commitment to fabricating the best quality lift trucks while delivering the utmost client service and assistance. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's biggest lift truck provider and is among the magazines prestigious world's Most Admired Companies.

### Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding corporate ideology towards environmental conservancy within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability can not be matched by other organizations and certainly no other resource handling maker can yet rival Toyota. Environmental responsibility is an important characteristic of corporate decision making at Toyota and they are proud to be the first and only maker to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more intricate 2010 emission standards. The finished creation is a lift truck that produces 70% fewer smog forming emissions than the existing Federal standards tolerate.

Also starting in 2006, collectively with the Arbor Day Foundation, Toyota added to its commitment to the environment. To this day more than 58,000 trees have been embedded in the ground throughout national forests and neighborhood parks that were damaged by fires and other natural causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's system of dealers to non-profit organizations and local customers to help sustain communities all over the U.S.

### Industry-Leading Safety

Toyota's lift vehicles offer improved durability, visibility, efficiency, ergonomics, and all the foremost safety equipment that has made Toyota an industry leader. The company's System of Active Stability, often known as "SAS", helps decrease the risk of accidents and injuries, and increasing productivity levels while minimizing the potential for product and equipment damage.

System Active Stability is able to perceive circumstances that may lead to lateral unsteadiness and potential lateral overturn. When one of these conditions have been sensed, the SAS will instantly engage the Swing Lock Cylinder to re-stabilize the rear axle. This adjusts the lift truck's stability trajectory from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding durability.

The SAS systems were originally used on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped drive Toyota into the lead for industry safety standards. Now, SAS is utilized on practically every modern internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with obligatory worker training, overturn fatalities across all models have decreased by 13.6% since 1999. Also, there has been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyota's standard of excellence reaches far beyond its technological achievements. The company maintains a widespread Operator Safety Training program to help users meet OSHA standard 1910.178. Training programs, videos and a variety of materials, covering a broad scope of matters-from personal safety, to OSHA rules, to surface and load situations, are accessible through the seller network.

### Toyota's Commitment to The U.S.A.

Toyota has maintained a relentless existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift truck. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in

America at the moment are built in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service parts, with the total investment exceeding \$113 million dollars.

The contemporary NCC was designed to function for TMHU buyers and sellers. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a training center.

#### First in Client Satisfaction and Service

The NCC embodies Toyota's dedication to offering top-notch client service. TMHU's 68 sanctioned Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations throughout the U.S, supply the most comprehensive and inclusive consumer service and support in the industry. The company's new and Licensed Used lift vehicles, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure total client satisfaction.