Doosan Forklift

Doosan Forklift Training Burlington - Doosan Infracore Company Ltd. is a transnational establishment consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Tools and Computerization Systems.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent dealers moving forklift equipment and materials handling equipment. This system allows Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively features 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous vehicle models vary from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding forklift company in the North American marketplace, due to their consistency in retaining a high level of customer service quality and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. forklift division located in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's forklift history

Korea's original domestic forklift marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide equipment expansion venture. Initial sales of this manufacturing equipment focused on large business groups, the armed services and on state-run companies. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction grew to become the new focus for enhancing quality and product development.

Expansion of Lift Truck Exports

Home-based forklift trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's progressive technological advancements combined with sales success placed them in a position of significant expansion of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to respond to competitive pressures in the US materials handling market. This endeavor greatly expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a modern plant which helped establish the company for the fabrication of high added-value goods suitable for export. In 1993, the corporation had a international sales system and started exporting designs they had developed through in-house expertise, as an independent brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international marketplaces.